

INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

www.koat.com

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 600 Fairmont Ave
 Suite 306
 Towson, MD 21286

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
940080-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Americans for Prosperity	Issue	318 AMER FOR PRC

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	940080	06266319

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	08/29/12	Good Morning America	7-9a	-TW----	:30	2	\$525.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TW----	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	08/28/12	7:29 AM	Good Morning America	7-9a	:30	AFP12TV18H	\$525.00 NM
2	KOAT	W	08/29/12	8:46 AM	Good Morning America	7-9a	:30	AFP12TV18H	\$525.00 NM
2	08/28/12	08/30/12	Action 7 News @ 6p	6-630p	-TWT---	:30	3	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWT---	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	08/28/12	6:15 PM	Action 7 News @ 6p	6-630p	:30	AFP12TV18H	\$800.00 NM
1	KOAT	W	08/29/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	AFP12TV18H	\$800.00 NM
3	KOAT	Th	08/30/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	AFP12TV18H	\$800.00 NM
3	08/28/12	08/30/12	Nightline	1105-1135p	-TWT---	:30	3	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWT---	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	08/28/12	11:26 PM	Nightline	1105-1135p	:30	AFP12TV18H	\$225.00 NM
3	KOAT	W	08/29/12	11:34 PM	Nightline	1105-1135p	:30	AFP12TV18H	\$225.00 NM
2	KOAT	Th	08/30/12	11:43 PM	Nightline	1105-1135p	:30	AFP12TV18H	\$225.00 NM
	LR- Network Program Ruvover								
4	09/01/12	09/01/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$300.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/01/12	6:44 AM	Sa 6a A7N More in the AM	6-9a	:30	AFP12TV20H	\$300.00 NM
5	09/01/12	09/01/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/01/12	5:29 PM	Action 7 News @ 5p Sat	5-530p	:30	AFP12TV20H	\$300.00 NM

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Advertiser	Product	Estimate Number
Americans for Prosperity	Issue	318 AMER FOR PRC



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/02/12	09/02/12	This Week	9-10a	-----1	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/02/12	9:29 AM	This Week	9-10a	:30	AFP12TV20H	\$500.00 NM
7	09/03/12	09/03/12	Good Morning America	7-9a	1-----	:30	1	\$525.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/03/12	8:38 AM	Good Morning America	7-9a	:30	AFP12TV20H	\$525.00 NM
8	09/03/12	09/03/12	Action 7 News @ 6p	6-630p	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/03/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	AFP12TV20H	\$800.00 NM
9	09/03/12	09/03/12	Nightline	1105-1135p	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/03/12	11:09 PM	Nightline	1105-1135p	:30	AFP12TV20H	\$225.00 NM
10	09/03/12	09/03/12	BACHELOR PAD	7-10p	1-----	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/03/12	7:22 PM	BACHELOR PAD	7-10p	:30	AFP12TV20H	\$2,200.00 NM
Total Spots							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,975.00
<u>Agency Commission</u>	\$1,346.25
<u>Net Amount Due</u>	\$7,628.75